

Danny Moran works on instinct — a curious & logical challenger of conventionality, a truly authentic and empathetic visual narrator, big thinker, obstacle executioner, and firm believer that obscurity is its own reward.

Contact

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Los Angeles, CA

Education

2005 - 2009
B.A. in Visual Communications, Honors
Stockton University

Skills

- + Adobe Creative Suite
- + Art Direction
- + Audio Production
- + Conceptual Thinking
- + Content Creation & Production
- + Copywriting
- + Creative Strategy
- + Cultural Insights
- + Dynamic Creative Optimization (DCO)
- + Email Marketing
- + Google Suite
- + Keyshot (3D Rendering)
- + Photo Retouching
- + Photoshoot Production & Direction
- + Presentation Design
- + Short Form Video Directing & Editing
- + Team Coaching & Leadership
- + User Interface Design (UI)
- + Web Design & Optimization

Recognition

- + iF Design Award (2022)
- + CES Innovation Award (2022)
- + Winner Outframe "Out of Love" (2020)
- + Hermes Creative Silver Award (2018)
- + W3 Silver Award (2018)
- + MarCom Gold Award (2018)
- + DotCOMM Platinum Award (2017)
- + Communicator Award (2015)

Other

- + Ableton Live Producer Certification
- Berklee College of Music

Experience

- ONGOING** **FREELANCE** **↘ THE INTERNET**
CD / AD / Designer
- Creative strategy, brand identity, design, implementation across a variety of media: Social (static, animation, video, 3D), Digital (web, presentations), Print (album art, menus), Apparel, Experiential.
- NAMES OF NOTE: Jerry Seinfeld, Jim Gaffigan, Megadeth, Trippie Redd, Tekashi 6ix9ine, Flogging Molly, Vinnie Caruana, Misterwives, In Flames
- 23** **CLMBR** **↘ DENVER / LOS ANGELES**
Art Director
- Led creation and implementation of comprehensive brand assets and guidelines across all aspects of CLMBR be it OOH, digital product, web, social, packaging, experiential, etc.
- Spearheaded creative strategic partnerships with UFC, Bala, Essentia, Lasso, Hyperlce; Placements with Conde Nast (GQ/Vogue/SELF/Glamour), Beijing Winter Olympics, Modern Luxury/Hamptons; Creative liaison to AORs: Adopt (ex Nike/Google), Space150, Rainfactory, MuteSix, Mint
- Oversaw cross-functional teams from all competencies across multiple large-scale content productions & other brand initiatives, and shepherded newly developed creative processes from brief to final delivery.
- 21** **FUTURE FIRST STUDIO @ DIRECT AGENTS** **↘ NEW YORK**
Sr. Art Director
- Campaign concept generation and visualization, Planning and execution of a wide variety of digital projects, Performance analysis and optimization throughout life of campaign, Professional development of junior creative team members.
- NAMES OF NOTE: Belkin, Bevel, Colgate, College Humor, Expedia, Fandango, Forbes, Google, Marvel Comics, People, Save the Children, Sony Crackle, Tommy Bahama, W Hotels, Walmart, Wired Magazine
- 11** **CASINO CAREERS ONLINE** **↘ NEW JERSEY**
Graphic & Web Design Specialist
- Print collateral, Tradeshow booths, Social media management, Web design and maintenance.
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